



**NOVA SCOTIA
PHYSIOTHERAPY
ASSOCIATION**

A photograph showing a physiotherapist's hands applying a strip of blue kinesiology tape to a patient's forearm. The patient is lying down, and their arm is extended. The physiotherapist is wearing a purple long-sleeved shirt and a watch. The background is a plain, light-colored wall.

Nova Scotia Physiotherapy Association Strategic Plan 2026-2030

Transparent | Progressive | Integrity | Championing | Collective

A person is running on a treadmill in a gym. The person is wearing a light blue long-sleeved shirt and black leggings. The treadmill is black and silver. The background is a bright, modern gym with large windows and other exercise equipment visible in the distance.

MISSION

The Nova Scotia Physiotherapy Association champions physiotherapy and leads through a collective voice in advocacy, promotion, and a commitment to professional excellence.

VISION

Physiotherapy is an essential partner for optimizing the health of Nova Scotians.

Advocacy and Representation

Strengthen the voice of physiotherapy in Nova Scotia's health system and policy environment.

- Physiotherapy recognized as an essential, front-line service.
- NSPA seen as a credible, proactive policy voice for the profession.



Access and Workforce Sustainability

Address physiotherapist/PTA shortages and barriers to patient access across Nova Scotia.

- Improved access to physiotherapy in rural and underserved communities.
- Sustainable workforce growth across all sectors.



Member Value and Professional Growth

Strengthen the tangible and professional value of NSPA membership.

- Members view NSPA as essential to professional success.



Public Awareness and Professional Identity

Elevate the visibility and understanding of physiotherapy's role in Nova Scotia's health system.

- Improved public recognition of physiotherapists as key healthcare providers.
- Greater public demand and political support for access to physiotherapy services.



Connection, Communication, and our Collective

Foster a stronger, more connected physiotherapy community in Nova Scotia.

- Members feel heard, informed, and united.
- NSPA recognized as the central hub for professional community and collaboration.



Organizational Strength and Credibility

Position NSPA as a modern, well-resourced, and trusted professional association.

- A resilient, transparent, and effective organization.
- Broader recognition of NSPA as a leader in health system advocacy and professional advancement.
- A diverse, representative membership that strengthens the voice, impact, and sustainability of the association.

