



Nova Scotia
Physiotherapy
Association

Nova Scotia

Physiotherapy Association 2023-2025 Strategic Plan



MISSION

The NSPA leads by advancing the profession of physiotherapy through advocacy, promotion, and continued excellence.

VISION

Physiotherapy in Nova Scotia is an essential partner for optimizing health.



Strategic Priorities (2023-2025)

Strengthen *DIVERSITY & INCLUSION* across all Physiotherapy dimensions to improve *ACCESS* for all Nova Scotians.

ADVOCACY

Priorities

ADVOCATE for the integration of Physiotherapy in Health System Transformation

Goals

1. Position Physiotherapy in relation to future health trends and population needs.

PROMOTION

PROMOTE the value of the Physiotherapy profession

1. Communicate Physiotherapy's role as an essential component of the healthcare system.

EXCELLENCE

Develop and Promote **EXCELLENCE** in Physiotherapy practice

1. Empower Physiotherapists to deliver exceptional patient-centered care.
2. Nurture a sense of community and pride within the profession.
3. Enhance the capacity of the NSPA to better support its members.

