

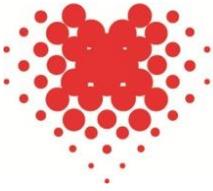
Nova Scotia
Physiotherapy
Association

Nova Scotia Physiotherapy Association ANNUAL REPORT 2021



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Nova Scotia
Physiotherapy
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The Nova Scotia Physiotherapy Association's Report from the President and Executive Director

Year of Report: 2021

On behalf of the Board of Directors, we are very pleased to present the 2021 Annual Report to members of the Nova Scotia Physiotherapy Association (NSPA). We thank you for taking the time to read this report. We value the support, feedback and thoughts of every single NSPA member. As you read through this report, please make note of any questions, ideas or feedback you may have. We would love to hear from you!

Reflecting on 2021, it was a time of hope and success amidst the challenges we faced as the pandemic continued, and the impact on the physiotherapy profession and physiotherapists wore on. As a profession, we continued to be adaptable, strong, and resilient in the face of ongoing waves of infection, redeployment, and uncertainty.

Similarly, the NSPA staff, and board and committee members remained adaptable in continuing to meet and work remotely, and resilient in taking on an ambitious strategic plan, despite often being short-handed during a time of transition. All of the individuals involved in the NSPA continue to amaze me with their dedication for and support of our profession. As physiotherapists we know how much we have to offer, but without individuals volunteering their time, as our members do, there would be no NSPA.

In early 2021 the NSPA Board of Directors had set out an ambitious strategic plan that focused on, among other objectives, advocating for our expanding roles in our profession, addressing inequity in physiotherapy, discussing the psychological impacts of the pandemic on physiotherapists, providing more robust services to our members, and using this time period to transition the NSPA to a new level. While we were able to achieve many of our objectives, the uncertainty of the pandemic, strain on human resources, and unexpected issues, such as those with the national exam, added further challenges to our plan. Despite all of that, I can say, on behalf of the board of the NSPA, that we are proud of what we've accomplished in the last year on behalf of our members.

Members also were able to see the value of being a member of a national organization that is 17 000 members strong! The Canadian Physiotherapy Association was active in supporting physiotherapists during the ongoing pandemic and was a leader in student advocacy regarding the licensure. While we often feel the local effect of the NSPA, it is important to understand the role that CPA plays in representing our profession on a national platform and connecting physiotherapists across the country.

As a result of the hard work of the volunteers and staff of the NSPA, we saw another increase in membership during our 2021-membership campaign. I want to thank all of the NSPA members for their continued support. Without your support we would not be able to achieve the goals we set each year and promote for and advocate on behalf of the physiotherapy profession.

2022 marks the final year of the NSPA's Strategic Plan, running from 2018-2023. The NSPA has continued to focus on and work towards the following four Strategic Priorities:

- (1) Access: ensure equitable access to physiotherapy
- (2) Capacity: enhance the organizational value and capacity
- (3) Excellence: champion excellence, innovations and professionalism in physiotherapy
- (4) Value: promote the value of physiotherapy to the public and stakeholders

Despite the challenges faced during 2021, the NSPA worked hard in these areas, and some of our successes can be found on the following pages.

Mission: The mission of the Nova Scotia Physiotherapy Association is to support its members and advance the profession of physiotherapy in order to improve the health and wellness of Nova Scotians.

Shared CPA Mission: As the vital partner for the profession, the Canadian Physiotherapy Association leads, advocates, and inspires excellence and innovation to promote health.

Vision: Physiotherapy in Nova Scotia is an essential partner for optimizing health.

Strategic Priority: Capacity

To enhance our collective organizational value and capacity

Over the last year, the NSPA has begun recruitment for the Governance Committee. This committee will be tasked with oversight of the NSPA's governance model and elections.

Executive Director, Patricia Connors, has been collaborating with the CPA's legal team to perform a thorough by-law review to ensure the NSPA is up to date with current practice.

A commitment from the NSPA Board has been to facilitate educational opportunities for Board members. This year, at our Semi-Annual General Meeting, we hosted Ingrid Deon, who provided a presentation on Handling Political and Sensitive Topics on Social Media to help the NSPA board better plan and respond to social issues.

Strategic Priority: Value

To promote the value of physiotherapy to the public and stakeholders to influence the health system

President, Stephen Richey, President-Elect, Monica MacDonald, and Patricia have been able to meet with multiple members of the legislature to discuss the role of physiotherapy. Their meetings have included the NDP Health critic, as well as the Minister of Seniors and Long-term Care, and the Minister of Health. Each meeting provided opportunities to promote different areas of our profession but all centered on ways that physiotherapists can be better utilized to help evolve healthcare in Nova Scotia. Each meeting was productive and will lead to further discussions in 2022.

Stephen and Patricia regularly communicated and collaborated with the Nova Scotia College of Physiotherapists' Executive team throughout the challenges faced by new graduates in receiving their license. The goal has always been to strengthen the relationship between the Association and College, and work towards a collaborative and timely conclusion, so that new graduates can get licensed.

Throughout 2021 the NSPA was very active on social media. We promoted both our role as a profession, and individual stories to highlight the many ways that physiotherapists were impacting the pandemic.

Strategic Priority: Access

To help Nova Scotians obtain greater access to physiotherapy

Work continued alongside a small group of physiotherapists dedicated to updating and address issues identified by private physiotherapists in regards to patients being treated through motor vehicle insurance. Stephen was present with the group as they met with the Superintendent of Insurance for Nova Scotia to discuss these issues.

During the meetings with members of the legislature, the NSPA was able to discuss the possibility of removing the doctor's referral requirement for access to extended health benefits for private practitioners. This was met with a positive response, and work will be ongoing in 2022.

Strategic Priority: Excellence

To champion excellence, innovation and professionalism in Physiotherapy

The NSPA was happy to congratulate our Nova Scotia CPA Medal of Distinction winners Dr. Katherine Harman, Gail Creaser, David Kachan, and our own Stephen Richey. These medals were awarded to 100 physiotherapists from across Canada that act as leaders, role models, and innovators in the physiotherapy profession.

We are grateful for the support of each and every NSPA member and for your continued leadership, dedication and commitment to keeping Nova Scotians and our communities safe and healthy. We look forward to hearing from you and working with you as we begin the final year of NSPA's 2018-2023 Strategic Plan and enter an exciting time for the NSPA.

Respectfully submitted by:

Stephen Richey
NSPA President

Patricia Connors
NSPA Executive Director

2021 – A Year in Review

ACCESS

To help Nova Scotians obtain greater access to Physiotherapy

CAPACITY

To enhance our collective organizational value and capacity

EXCELLENCE

To champion excellence, innovation and professionalism in Physiotherapy.

VALUE

To promote the value of Physiotherapy to the public and stakeholders to influence the health system.

MISSION

The mission of the Nova Scotia Physiotherapy Association is to support its members and advance the profession of physiotherapy in order to improve the health and wellness of Nova Scotians.

VISION

Physiotherapy in Nova Scotia is an essential partner for optimizing health.

VALUES

Integrity
Sustainability
Accountability
Best Interest
Equity

2021 Highlights

Priority: Access

Goal: Promote and Facilitate access to Physiotherapy Services

Objective Met: Promote the value of and access to physiotherapy to underserved areas and populations.

Priority: Capacity

Goal: Strengthen NSPA board governance and business model.

Objective Met: Creation of Governance committee, Bylaw review, investment portfolio, proposed staffing model.

Priority: Excellence

Goal: Facilitate continuing Professional Development for our members.

Objective Met: Provided members with free PD opportunities such as the Health Equity and Mental Health PD Day in Nov. 2021. Creation of a new PD funding model.

Priority: Value

Goal: Position physiotherapy in relation to future health trends and population needs.

Objectives Met: Highlight the role and value of physiotherapy through social media, website and stakeholder engagement; Identify needs of equity seeking groups to improve access to physiotherapy.

Provincial election strategy.

Goal: Deliver high impact advocacy and lobbying on behalf of members.

Objective Met: Identify new and upcoming issues that require our lobbying efforts via member survey.

2018

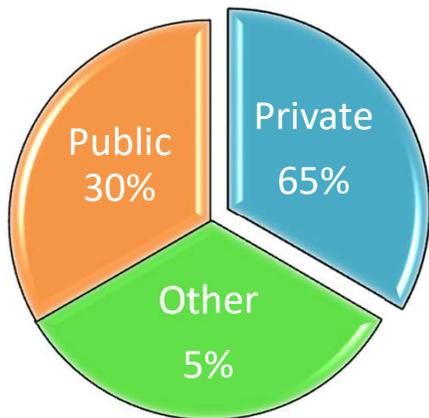
2019

2020

2021
Year 4

2022

2021 – Membership at a Glance

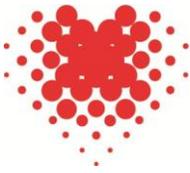


Total Members
740

Up 9 Paying Members in 2021

Grad Year	%
1968-1990	11
1990-2000	16
2000-2010	20
2010-2020	28
2020 - 23	25

Member by District				
Cape Breton	North Central	Annapolis Valley	HRM	South Shore
5	11	7	71	6



In keeping with the Nova Scotia Physiotherapy Association's Bylaws and Policies pertaining to fiscal accountability and transparency Michael Canavan CPA performed an Audit of Accounts in February 2022. The reviewed financial statements prepared by Mr. Canavan appear on the following pages.

NSPA Finance Committee Explanatory Notes:

Income Statement

Revenue

In 2021, approximately 93% of NSPA's revenue consisted of membership dues compared to 94% in 2020. Advertising generated approximately 6.3% of the Association's revenue compared to 4.8% in 2020. Interest and miscellaneous income made up the remainder of revenue (approximately 1.0%) for 2021. The lower percentages of revenue from Advertising and Professional Development in 2021 was in large part due to lack of opportunity secondary to the continued COVID-19 pandemic.

Expenses	Percent of Expenses
Banking, Insurance and Legal	3.5%
Meetings & Stakeholder Relations	8.7%
Member Recruitment & Retention	21.7%
Office & Staffing	63.0%
Public Relations, Advocacy and Marketing	3.1%
Total	100%

Balance Sheet

Net Surplus/Loss

The NSPA had a net income of \$20,604 in 2021, even though a deficit budget was proposed. Total assets of \$276,079 and an accumulated unrestricted surplus at end of year was \$145,495.

Investments

In 2021, the NSPA opened an RBC GIC Investment Account with the funds previously in an interest generating Savings Account.

Special Purpose Funds

NSPA continues to set aside and restrict the use of a set amount of surplus funds for the purpose of funding special Strategic Initiatives in future years. The Special Fund contained \$30,000 at the end of 2021.

Respectfully submitted by:

Lauren Windsor
NSPA Treasurer

NOTICE TO READER

To the members of the Nova Scotia Physiotherapy Association:

I have examined the financial records of the Nova Scotia Physiotherapy Association for the 12 month period ended December 31, 2021.

Based upon the information provided, I believe the financial statements accurately reflect the financial position of the Association as of December 31, 2021

Michael Canavan

Michael Canavan

Nova Scotia Physiotherapy Association
Comparative Balance Sheet
December 31, 2020 / 2021

	<u>2021</u>	<u>2020</u>
<i>CURRENT ASSETS :</i>		
Cash and Bank	\$276,079	\$258,688
	<u>\$276,079</u>	<u>\$258,688</u>
 <i>LONG-TERM ASSETS :</i>		
Total Assets	<u>\$276,079</u>	<u>\$258,688</u>
 <i>CURRENT LIABILITIES :</i>		
Accounts Payable and Accrued Liabilities (note 2)	\$6,620	\$5,083
HST Payable	\$7,349	\$9,215
Deferred Revenue (note 2)	\$56,615	\$59,499
	<u>\$70,584</u>	<u>\$73,797</u>
 <i>EQUITY :</i>		
Sinking Fund	\$30,000	\$30,000
Special Purpose Funds - Strategic Initiatives	\$30,000	\$30,000
Unrestricted Retained Earnings		
- Beginning of year	\$124,891	\$102,488
- Net Income (Loss) for year	\$20,604	\$22,402
- End of year	<u>\$145,495</u>	<u>\$124,891</u>
Total Liabilities and Equity	<u>\$276,079</u>	<u>\$258,688</u>

Nova Scotia Physiotherapy Association
Comparative Statement of Net Income
For 12 Months Ended December 31, 2020 / 2021

	<u>2021</u>	<u>2020</u>
REVENUE :		
Membership Dues (note 2)	\$99,708	\$96,450
Advertising	\$6,769	\$4,940
Sponsorship	\$0	\$0
Interest Income	\$96	\$243
Miscellaneous	\$946	\$975
Total Revenue	<u>\$107,519</u>	<u>\$102,608</u>
EXPENSES:		
Banking, Insurance, and Legal	\$3,062	\$2,937
Meetings and Stakeholder Relations	\$7,589	\$5,619
Member Recruitment and Retention	\$18,817	\$7,497
Office and Staffing	\$54,761	\$52,753
Public Relations and Marketing	\$2,686	\$11,399
Total Expenses	<u>\$86,915</u>	<u>\$80,205</u>
Net Income (Loss)	<u><u>\$20,604</u></u>	<u><u>\$22,403</u></u>

Nova Scotia Physiotherapy Association
Notes to Financial Statements
December 31, 2021

1. Purpose of the Organization

The Nova Scotia Physiotherapy Association (NSPA) is a provincial organization which serves as the voice and advocate for physiotherapists (PT), physiotherapy assistants (PTA), and PT/PTA students across Nova Scotia.

2. Significant Accounting Policies

Deferred Revenue

NSPA records membership dues revenue on an accrual basis so 75% of amounts received for the Oct. 2021 to Sept. 2022 period have been recorded as deferred revenue for 2022.

NSPA Board of Directors

Thanks are extended to the NSPA Board of Directors for holding down the fort during a challenging couple of years.

Board of Directors

Executive

Stephen Richey, President

Monica MacDonald- President-Elect/Secretary

Lauren Windsor- Treasurer

Directors

Korede Akindoju

Evan Belyea

Rebecca Clark

Laura Lunquist

Brittany Melanson

Carter Piercy – 2nd yr Dal rep

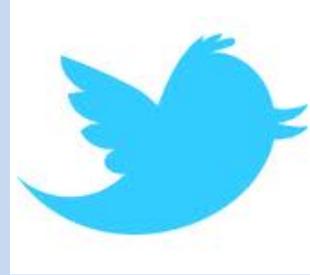
Stephanie Cairns– 1st yr Dal rep



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Nova Scotia Physiotherapy Association

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