



Nova Scotia  
Physiotherapy  
Association



# Nova Scotia Physiotherapy Association Strategic Plan 2026-2030

**Transparent | Progressive | Integrity | Championing | Collective**



## MISSION

The Nova Scotia Physiotherapy Association champions physiotherapy and leads through a collective voice in advocacy, promotion, and a commitment to professional excellence.

## VISION

Physiotherapy is an essential partner for optimizing the health of Nova Scotians.

# Advocacy and Representation

Strengthen the voice of physiotherapy in Nova Scotia's health system and policy environment.

- Physiotherapy recognized as an essential, front-line service.
- NSPA seen as a credible, proactive policy voice for the profession.



# Access and Workforce Sustainability

Address physiotherapist/PTA shortages and barriers to patient access across Nova Scotia.

- Improved access to physiotherapy in rural and underserved communities.
- Sustainable workforce growth across all sectors.



# Member Value and Professional Growth

Strengthen the tangible and professional value of NSPA membership.

- Members view NSPA as essential to professional success.



# Public Awareness and Professional Identity

Elevate the visibility and understanding of physiotherapy's role in Nova Scotia's health system.

- Improved public recognition of physiotherapists as key healthcare providers.
- Greater public demand and political support for access to physiotherapy services.



# Connection, Communication, and our Collective

Foster a stronger, more connected physiotherapy community in Nova Scotia.

- Members feel heard, informed, and united.
- NSPA recognized as the central hub for professional community and collaboration.



# Organizational Strength and Credibility

Position NSPA as a modern, well-resourced, and trusted professional association.

- A resilient, transparent, and effective organization.
- Broader recognition of NSPA as a leader in health system advocacy and professional advancement.
- A diverse, representative membership that strengthens the voice, impact, and sustainability of the association.

