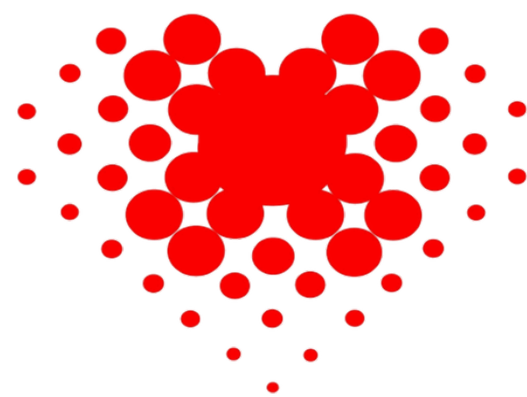


Annual Report 2024



Nova Scotia
Physiotherapy
Association

Letter from our President and CEO

On behalf of the Board of Directors, we are excited to present the 2024 Annual Report to members and stakeholders of the NSPA.

We are very proud of the work that the NSPA has accomplished over the past year. We had the opportunity to meet with Premier Tim Houston, the Minister of Health and Wellness Michelle Thompson, and other health leaders in the province on numerous occasions. We strengthened relationships with all levels of government, working together to find ways that physiotherapy can reduce the strain on our healthcare system. We continue to work towards our vision: that Physiotherapy in Nova Scotia is an essential partner for optimizing health.

We are incredibly grateful for our volunteers and staff who work tirelessly to add value to the NSPA membership. Over the next few slides, and in more detail in our components report, you can see all the fantastic work of our board and standing committees in 2024.



President Monica MacDonald

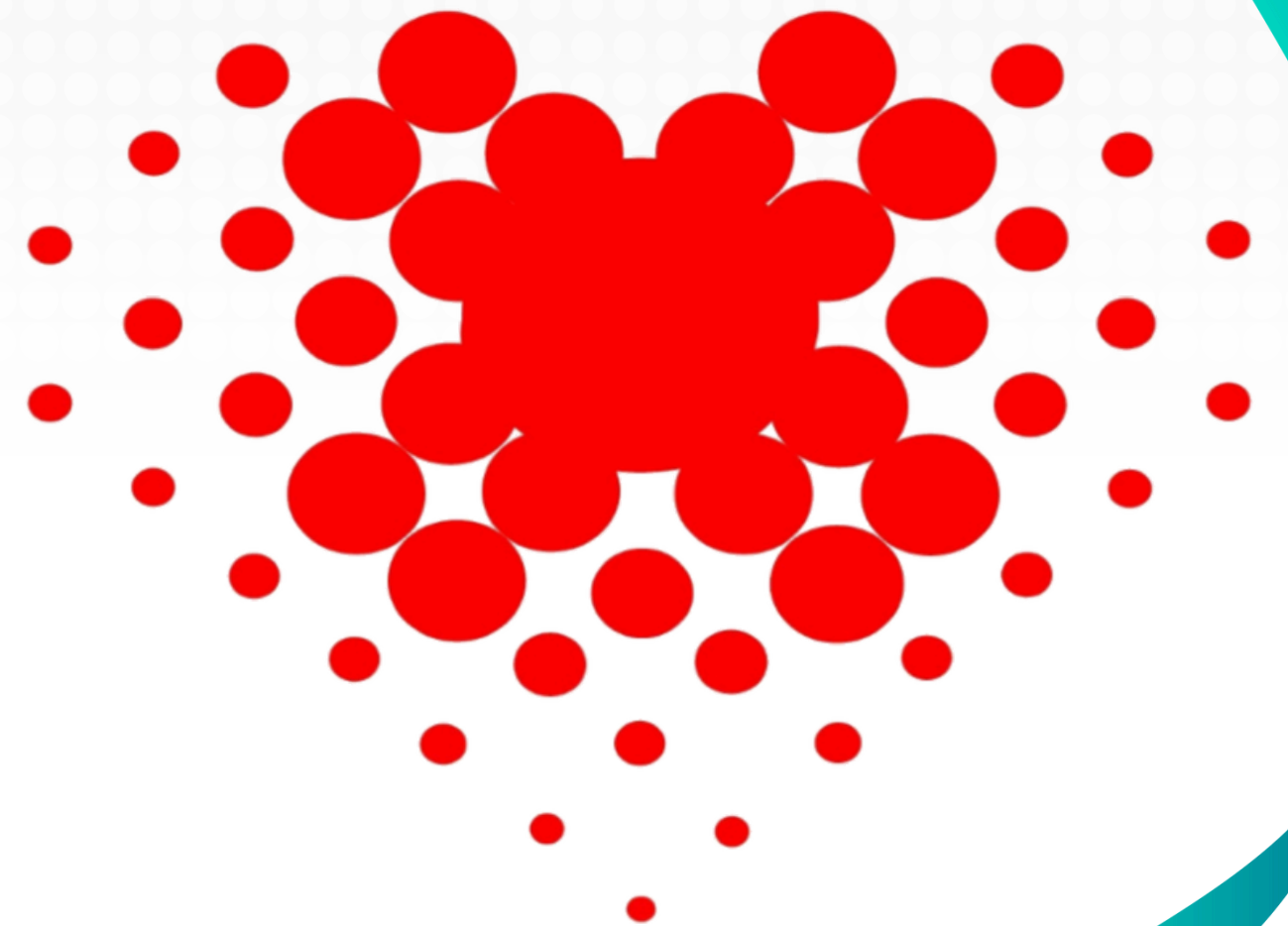


CEO Patricia Connors

Presenting 2024

The NSPA is dedicated to advancing the profession in our province.

We are proud to share our hard work and achievements over the past year with you.



Membership at a Glance 2024

71%

MARKETSHARE OF
REGISTERED PTS

694

NSPA MEMBERS

52

NEW MEMBERS



Member Value 2024

NS PT Forum

Held inaugural NS PT Forum in 2024 with 170 attendees.
Started planning for Forum 2025.

Social Media

Our aims were to promote the profession, celebrate members and create shareable content to increase awareness of the PT profession.
Please follow us!

Professional Development

Professional Development Bursaries were awarded to members in the amount of \$10,000.
Provided discounts to members for diagnostic imaging educational opportunities.
At the NS PT Forum, David Walton spoke on AI in the PT profession.

Awards

Awarded Congress Bursaries for members and volunteers.
Presented Recent Graduate Award and Award of Excellence.

Communication

Monthly NSPA newsletter included a job board, clinic marketplace and courses/events. Emails from President/CEO with advocacy updates and current events.



Engagement 2024

Fair Compensation

Advocated for fair compensation for Physiotherapists working in the public health system & from Third Party Payers.

Stakeholder Relations

Positioned NSPA as a voice for Physiotherapy in the province and connected with key partners. Meetings with the Premier, Minister of Health, Superintendent of insurance and more.

Third Party Payers

Successful meeting with the Superintendent of Insurance and follow up meetings planned for 2025.

Nation-wide market range survey took place which will help guide future advocacy efforts.

Scope of Practice

Involved in creation of the Canadian Physiotherapy Association's National SOP definition.

Advocated for optimized SOP to government and other partners. Supported NS Health in implementation of Diagnostic Imaging referral for private practice PTs.

Provincial Election

Questionnaire sent to main political parties. Circulated responses to our members to support self-advocacy efforts.

Follow up letters sent and meetings scheduled for 2025.



Advocacy Priorities 2024

Reducing barriers to allow PTs to work to full scope of practice

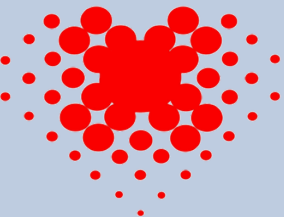
Inclusion of PT in Primary Care

Reducing barriers to allow PTs to refer to specialists

PTs in innovative roles (e.g. triage in EDs)

Fair compensation for PTs in public sector

Fair compensation for PTs by Third party payers (e.g. MVA, WCB)



Letter from our President and CEO

Looking forward to 2025

In 2024 we were celebrated nationally as a leader in advocacy, receiving recognition at the Canadian Physiotherapy Congress for our province's expansion of referral for Diagnostic Imaging to private practice PTs. In 2025, we will continue to work hard to be a strong voice at the table, sharing all the ways physiotherapy can improve our healthcare system.

We will continue to advocate for the integration of physiotherapy within different sectors, such as primary care, and reducing barriers to allow physiotherapists to work up to their full scope of practice. We will continue to offer opportunities to support our members, such as funding for professional development, shareable social media content, as well as tools for promoting self-advocacy.

Working together we will continue to advance the profession of physiotherapy within Nova Scotia.

We are stronger together.



2024 Financial Statements

NOTICE TO READER

To the members of the Nova Scotia Physiotherapy Association:

I have examined the financial records of the Nova Scotia Physiotherapy Association for the 12 month period ended December 31, 2024.

Based upon the information provided, I believe the financial statements accurately reflect the financial position of the Association as of December 31, 2024.

Michael Canavan

Michael Canavan

Nova Scotia Physiotherapy Association
Comparative Statement of Net Income
For 12 Months Ended December 31, 2023 / 2024

	2024	2023
REVENUE :		
Membership Dues (note 2)	\$133,109	\$128,510
Advertising	\$12,298	\$10,458
Sponsorship	\$485	\$0
Interest Income	\$3,243	\$2,862
Miscellaneous	\$1,830	\$1,294
Total Revenue	\$150,965	\$143,124
EXPENSES:		
Banking, Insurance, and Legal	\$3,261	\$3,579
Meetings and Stakeholder Relations	\$14,946	\$16,709
Member Recruitment and Retention	\$44,762	\$28,301
Office and Staffing	\$96,413	\$80,716
Public Relations and Marketing	\$7,843	\$7,703
Total Expenses	\$167,225	\$137,008
Net Income (Loss)	(\$16,260)	\$6,116

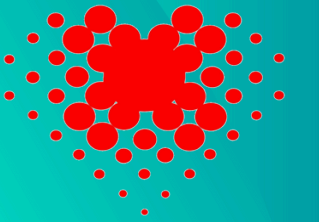


2024 Financial Report

Nova Scotia Physiotherapy Association
Comparative Balance Sheet
December 31, 2023 / 2024

	<u>2024</u>	<u>2023</u>
<i>CURRENT ASSETS :</i>		
Cash and Bank	\$227,050	\$245,811
Investments (note 2)	\$69,558	\$66,315
	<u>\$296,608</u>	<u>\$312,126</u>
<i>LONG-TERM ASSETS :</i>		
Total Assets	<u>\$296,608</u>	<u>\$312,126</u>
<i>CURRENT LIABILITIES :</i>		
Accounts Payable and Accrued Liabilities	\$9,533	\$9,303
HST Payable	\$10,331	\$10,614
Deferred Revenue (note 2)	\$74,707	\$73,912
	<u>\$94,571</u>	<u>\$93,829</u>
<i>EQUITY :</i>		
Sinking Fund	\$30,000	\$30,000
Special Purpose Funds - Strategic Initiatives	\$50,000	\$30,000
Unrestricted Retained Earnings		
- Beginning of year	\$158,297	\$152,181
- Transfers to Sinking Fund and Special Purpose Funds	(\$20,000)	\$0
- Net Income (Loss) for year	(\$16,260)	\$6,116
- End of year	<u>\$122,037</u>	<u>\$158,297</u>
Total Liabilities and Equity	<u>\$296,608</u>	<u>\$312,126</u>

2024 Board of Directors



Please share in our appreciation of your 2024 Board of Directors and Staff . They contribute their time and energy to advance the profession.

Monica MacDonald | President

Tara Moore | President-elect

Rebecca Clark | Secretary

Lauren Windsor | Treasurer

Heather MacAulay

Keltie Cheney

Lauren Edwards

Emma Watson

Amy Prescott | Dalhousie 3rd Year Rep.

Kate Delehanty | Dalhousie 2nd Year Rep.

Kayli Strickland | Dalhousie 1st Year Rep.

Patricia Connors | Chief Executive Officer

Candice Brewer | Executive Assistant



Thank You!

We want to thank all of the NSPA members for their continued support. Without your support we would not be able to achieve the goals we set each year and promote and advocate for the physiotherapy profession.

FOR MORE INFORMATION

 www.physiotherapyns.ca

  @nsphysio

