

# 2008 ANNUAL REPORT

January 1 – December 31, 2008

Voice

Unity

Excellence



## **Nova Scotia Branch**

Canadian  
Physiotherapy  
Association

Association  
canadienne de  
physiothérapie

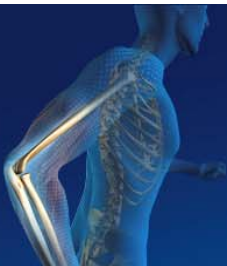


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# Report of the President and Executive Director

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## A Year of Growth and New Directions

2008 was a busy and exciting year for NSCPA and, on behalf of the NSCPA Executive, we are pleased to provide this report to members on the work conducted by the Branch in support of physiotherapy unity, voice and excellence.

Following a member consultation held at last year's Annual General Meeting, the Branch finalized a strategic plan, which has been the basis of our activities for 2008 and will guide our priorities for 2009 and 2010. Initiatives were divided into four key priority areas, which echo the CPA National Strategic Plan. This report provides information on accomplishments in each Priority Area, as well as our plans for future initiatives.

### Key Priority #1: Engage and Unify the Physiotherapy community in NS (*Unity*)

2008 accomplishments:

- Six Town Hall meetings were held across the province, attended by over 20% of NSCPA's total membership.
- Member communications were enhanced through the launch of a monthly e-Newsletter.
- The Executive considered member input and economic considerations for launching a Nova Scotia web site. The concept was ultimately approved, and the site will be formally launched at the AGM.
- The Branch assisted with the transition of the Private Physiotherapy Association into the Nova Scotia Section of the Private Practice Division (NSPPD), leading to closer collaboration and sharing of resources for common issues.
- The Branch and NSPPD are well represented on and contribute actively to the Nova Scotia Physiotherapy Advisory Group (NSPAG).
- Three Committees (Awards, Professional Development, Public Relations) were launched in 2008 and populated with volunteers.

Future directions:

- Enhancement of the Nova Scotia web site as a valuable resource for both physiotherapists and members of the public regarding the role and value of physiotherapy in Nova Scotia.
- Formalize the strategic planning process between the Branch and the NSPPD in order to ensure common focus and direction.
- Support and further develop our committees' ability and resources to take on projects that support the Branch's strategic priorities.
- Further enhance and support the volunteer opportunities available to students and support personnel.

### Key Priority #2: Position the Physiotherapy profession to influence decision-makers within government and other key stakeholder arenas (*Voice*)

2008 accomplishments:

- The Branch, in partnership with representatives from NSPPD and the Dalhousie School of Physiotherapy contributed to the Workers' Compensation Board of Nova Scotia's strategic planning process, and were subsequently invited to work with WCB to create strategy and resources explaining the role of physiotherapy in return-to-work for physicians, employers and injured workers.

- The Branch respond promptly to research supporting the effectiveness of physiotherapy compared to arthroscopic knee surgery, providing message-reinforcing correspondence to government and to members.
- Branch and NSPPD representatives met with Medavie Blue Cross to discuss issues of interest and concern to both groups. The meeting provided an excellent opportunity to make contacts and identify channels of communication.
- As part of NSPAG, the Branch contributed extensively to the Physiotherapist and Physiotherapy Assistant role descriptions for the Model of Care Initiative.
- NSCPA contributed financially to the national Physiotherapy Briefings for Physicians project, ensuring that physicians across Nova Scotia receive this publication inserted in their professional magazine twice annually.
- The Branch advocated for a physiotherapist role to be included in an Obesity Network being formed for the Province. A positive response was received.
- The Executive confirmed through extensive consultation with members, CPA, legal counsel and others that incorporation of the Branch as the **Nova Scotia Physiotherapy Association** was a supported direction. Bylaws were subsequently drafted, and formal member approval will be sought at the 2009 AGM.

Future directions:

- Establishment of closer Interprofessional working relationships, particularly with OT, SLP, and physicians.
- Expand our network of health-related advocacy, governmental, and NGO groups to ensure that all are aware of our advocacy activities and ability to contribute to health care dialogue in Nova Scotia.
- Leverage our new name, upon incorporation, to further strengthen our position as the voice of the physiotherapy profession in Nova Scotia.

**Key Priority #3: Improve public awareness of the essential role and value of physiotherapy (*Voice*)**

2008 accomplishments:

- A billboard and bus shelter ad campaign, utilizing advertising resources developed by the Ontario Physiotherapy Association, ran in several communities in Nova Scotia in early 2008.
- The Branch and the NSPPD (then Private Physiotherapy Association) contributed a full-page supplement to the Chronicle Herald in conjunction with National Physiotherapy Month 2008, and plans are underway to repeat this in 2009.
- Utilizing media releases provided by CPA customized for Nova Scotia, the Branch issued three media releases in August, October and November 2008 and has continued with monthly releases into 2009, earning extensive media coverage.
- Identified a list of physiotherapists willing to act as media spokespersons on a wide variety of topics.

Future directions:

- Participate in emerging promotional initiatives in conjunction with other provincial branches and CPA.
- Run bus shelter and billboard campaign again, in conjunction with NPM, May 2009.
- Develop new web site resources that support public awareness of and access to physiotherapy.
- Investigate options for a Nova Scotia Find a Physiotherapist database.

**Key Priority #4: Support and promote Best Practice in the NS Physiotherapy community  
(Excellence)**

2008 accomplishments:

- Clinics in Nova Scotia achieved an excellent participation rate with the National Cost of Business survey, providing Nova Scotia with highly valuable stand-alone reports (i.e., separate from the Atlantic Region).
- The newly formed Professional Development committee has been actively engaged in seeking out course opportunities for members, with 2 courses confirmed at time of writing, and several more in early stages.
- A regular "Practice Corner" has been incorporated into the monthly e-Newsletters, and this will be expanded as the Professional Development Committee takes on a support role for this activity.
- The new web site includes an extensive, members-only list of professional resources for physiotherapists, including links to databases, journals, evidence-based practice tools, and more.
- The Branch took an active role in promoting Physiotherapy Foundation of Canada awards to members, via the e-Newsletter.

Future directions:

- Using data collected through the Cost of Business survey, create a Recommended Fee Schedule for physiotherapy services in Nova Scotia.
- Provide educational opportunities to members that emphasize the value of participating in the Cost of Business survey.
- Development of a central course listing and resource on the Branch web site.
- Utilize contact points with members (such as Town Halls and AGMs) to identify member professional development needs.

As members can see, while much was accomplished in 2008 we have no intention of resting on our laurels, but rather have a clear sense of direction and priority as we enter into 2009. We thank all members for their ongoing support, and invite your comments, feedback and ideas at any time.

Respectfully submitted,



Kristin Taylor, PT  
President



Christine James, MA, CAE  
Executive Director

# Awards Committee Report

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## Purpose:

In September 2008, the Nova Scotia Branch of the Canadian Physiotherapy Association (NSCPA) Executive Committee approved the terms of reference for this standing committee which was struck in order to consider ways to recognize excellence, leadership, and/or exceptional service to the association / profession among the members of the NSCPA.

The Awards Committee is responsible for developing, co-ordinating and promoting the Awards Program of the NSCPA, which includes soliciting nominations and selecting recipients for NSCPA and National CPA awards, for administering NSCPA's *Clinical Research Bursary*, and for promoting other awards and activities that recognize exceptional contribution and/or excellence amongst Branch members. The committee also acts as a resource to the NSCPA Executive Committee for all matters related to member and volunteer recognition.

## Members:

Carolyn King, Chair  
Amy Hallett  
Andrea Marcantonio  
Andrea McAllister

Lindsay Reid  
Nancy Walker  
Christine James, ED

## Activities:

1. The first meeting was held in mid-December, 2008 to orient members to the terms of reference and role.
2. Through December and January, the committee was very active soliciting & submitting nominations for National CPA Awards by the January 31, 2009 deadline. In total, five nominations were submitted to CPA National Office to recognize worthy Nova Scotians. Results should be known in time for the AGM.
3. Criteria for the NSCPA Silver Award were reviewed & revised. A call for nominations was sent out to all NSCPA members in the February e-blast.
4. Criteria for the Research Fund were reviewed and revised. The terms of reference and application process for the newly named '*Clinical Research Bursary*' were sent to all members in the February e-blast.

We look forward to acknowledging our 2009 award recipients at the Annual General Meeting.

Respectfully submitted,  
Carolyn King, Chair

# Professional Development Committee Report

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## Purpose:

The Professional Development Committee is responsible for identifying, developing, co-ordinating and promoting relevant educational opportunities for members of the Nova Scotia Branch of the Canadian Physiotherapy Association (NSCPA). This includes liaising with the Canadian Physiotherapy Association Business & Professional Development Department on matters related to professional development.

## Members:

- Alison M McDonald, Chair
- Gail Creaser (Dalhousie School of PT, neurosciences),
- Christine Drinkwater (geriatrics)
- Heather Gillis (QEII, musculoskeletal)
- Daphne London (Yarmouth Regional Hospital)
- Randall Tressider (private practice; orthopaedics & sports medicine)

## Activities:

### SHORT TERM GOALS:

1. Through environmental scanning and discussion with members (including linking with Districts and Sections), develop an inventory of potential topics for professional development sessions, and identify priority topics. In May 2008, CPA National did a member survey on professional development and the results of this will be incorporated into our planning.
2. Scan for professional development opportunities available through the Canadian Physiotherapy Association, or through local resources, that match the topics identified as priorities for delivery to members.
4. Organise a continuing education course based on the priorities identified in # 1.
5. Encourage member participation in CPA or College professional development activities, such as Congress, the national Teleconference Program, or the Continuing Competency program to help foster a culture of continuous learning amongst members.

### LONG TERM GOALS:

1. Encourage NSCPA members to share their skills and knowledge with other members through the promotion of education sessions provided by members, for members.
2. Plan and develop a schedule of professional development courses to meet the needs identified by the members, and incorporating new technology and modes of delivery, as appropriate.
3. Develop and administer a scholarship program to assist members wishing to attend Congress, including the development of appropriate selection criteria and nomination/ selection/ approval procedures.

## Professional Development Committee Report, continued

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Courses that have been booked:

Topic: "If You Can't Breathe, You Can't Function"

Speaker: Mary Massery

Date: October 1-3, 2010 (Friday-Sunday)

Location: Queen Elizabeth II Health Sciences Centre, 1796 Summer Street, Halifax, Nova Scotia.

Courses and seminars we are in the process of booking or arranging:

- Topic: Shirley Sahrman Level II Upper Quadrant (October 17-18, 2009)
- Topic: Portfolio Development - members of the NSCP PAC

Further topics are being developed for courses to be held in NS. Other learning opportunities that are being explored include: online/web-based courses, use of video telehealth, linking with the CPA mentorship program.

Professional Development information will also be provided in e-blasts and on the NSCPA web page, and updated on a regular basis.

Respectfully submitted,  
Alison M McDonald, Chair

# Public Relations Committee Report

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## Purpose:

The Public Relations Committee is responsible for identifying, developing, co-ordinating and promoting opportunities that will foster public awareness and understanding of the physiotherapy profession, and for liaising with the Canadian Physiotherapy Association Communications Department on matters related to public relations, including membership on the National Communications Committee.

## Members:

- Sarah Manley, Chair
- Krista Adams
- Caroline Beairsto
- Kate Grosweiner
- Ashley Loder
- Rob MacDoanld
- Shelly Malcolm-Beazley
- Sarah Wight
- Christine James, ED

## Activities:

### Position the Physiotherapy Profession to Influence Decision-Makers within Government and Other Key Stakeholder Arenas

- *Identify health-related NGOS in NS that should be included on NSCPA media releases, newsletter mailings etc.* Completion of a list of NGOs is pending for 2009. In 2008, a letter was sent to the CDHA Obesity Network in December highlighting the important role that physiotherapy plays in the prevention and management of obesity within a multi-disciplinary team. A response was received indicating that a physiotherapist would be a member of the team once funding is secure.
- *Identify media spokespeople amongst members; Engage in active media relations utilizing CPA Media Releases; Ensure media releases are available and easy to locate on the website.* A list of media spokespeople has been developed and spans a wide variety of practice areas (29 contacts with 32 different areas of practice). A media spokesperson is identified for each national media release that goes out, and so far there has been good success with pick-up. The branch is adapting media releases to incorporate local content as much as possible. Media releases to date include: World PT Day, Healthy Workplace, Osteoporosis, Snow Shoveling, Winter Walking Aids and Depression. Of note, the media release on shoveling featured a great article with input and quotes from Jill Robertson, a local physiotherapist. The article was picked-up by newspapers across the country. The committee continues to work on updating the media list. Media releases are available on both the national and Atlantic websites and will be profiled on the new website.

### Improve the Public's Recognition of the Essential Role and Value of Physiotherapy

- *Develop relationships with key media through media relations campaign.* The billboard and transit shelter advertising campaign last spring was a huge success with some ads being displayed for much longer than originally negotiated (free of charge!).

## Public Relations Committee Report, continued

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- Plans for future media campaigns continue and will be coordinated with the campaign for National Physiotherapy Month. The branch plans to work with NSPPD to pool resources and maximize our reach for future media campaigns.
- **Identify target audiences and best use of resources to reach targets:**
  - A full-page advertisement went into the Chronicle Herald for physiotherapy month, including an article on the new entry-level masters program at Dalhousie and one of CPA's media releases. This was done in collaboration with the NSPPD. The committee plans to do a similar newspaper spread for 2009.
  - A booth was set up at the Heartland Tour site in Halifax in July 2008 to promote physiotherapy. Sarah Manley led the cyclists through a warm-up prior to their last leg of the tour (Halifax). The committee hopes to have a better presence and more member involvement for 2009.
  - *Physiotherapy Briefings for Physicians* was distributed as an insert in the Canadian Medical Association Journal to all physicians in Nova Scotia in May (Obesity) and November (Fibromyalgia).
  - A ¼ page colour advertisement for the NSCPA has been placed in the Nova Scotia Seniors Guide for 2009.
  - The committee plans to determine two to three trade shows per year that would be relevant and appropriate for the branch to participate in.
  - The committee is looking into the possibility of setting up a Facebook page for the branch.
- **Expand web information for the public.** The branch will launch a new NSCPA website in March 2009, which will take the place of the current NS pages on the Atlantic website.
- **Identify opportunities to distribute/utilize national PT brochure.** The branch has ordered several hundred copies for stock and is looking at ways to utilize the brochure more effectively.

### Support and Promote Best Practice in the NS Physiotherapy Community

- **Ensure at least one media release per year is focused on the role of physiotherapy in researching new/improved treatments.** This is somewhat dependent upon content provided by CPA, however, our plan is to look into this on an annual basis. The committee has discussed the possibility of highlighting research being done at Dalhousie School of Physiotherapy through a media release.

I continue to participate in the teleconference meetings of the **National Communications Committee** (usually held every 2-3 months). These meetings are an excellent way to stay in touch with PR representatives from the various branches across the country and stay abreast of national communications initiatives. I report back to the executive on the minutes of each meeting.

Respectfully submitted,

Sarah Manley, PT  
Chair, NSCPA PR Committee

# District Reports

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## Annapolis Valley District

The first general meeting of 2008 was held in April and included an information session on the Cardiac Rehab Program offered at Valley Regional Hospital. The AVDCPA held a general meeting in the fall to determine the direction of the district for the year. It was determined that the district would hold two general meetings per year, as well as host two guest speakers per year.

The Town Hall meeting with Kristin Taylor and Christine James in November was a great chance for members to voice their opinions and meet the new Executive Director. Members of the AVDCPA definitely appreciated the effort made by Kristin and Christine to include them in Branch activities.

In December, Dr. Robert Mahar spoke to members of the district regarding the identification and evaluation of spasticity, the effectiveness of the treatment of spasticity, the role of botulinum toxin in treating spasticity, and the importance of a team approach in the identification and achievement of goals.

### NATIONAL PHYSIOTHERAPY MONTH:

The AVDCPA sent an article highlighting National Physiotherapy Month to the local newspapers.

There was lots of enthusiasm and participation in the Step Challenge Plus (over 100 people in the Annapolis Valley signed up for the Challenge!).

The AVDCPA display board was circulated amongst the different sites within the district.

### Current Executive:

Sarah LeBlanc - President  
Agnes Madsen - President Elect  
Natalie Connell - Treasurer  
Erinn Freeman - Secretary

Respectfully submitted,

Sarah LeBlanc

# District Reports

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## North Central District

The North Central District meets 3- 4 times per year using the hospital telehealth network linking our members via video conference, thus minimizing travel. Attendance, although increased since implementing the use of the telehealth network, has still been primarily within the hospital system in Truro, New Glasgow and Antigonish. Our last meeting had good attendance from Amherst Springhill area as well. We recognize that finding a good meeting time for both public and private employed members is not always possible and have perhaps been tending to cater to the former as opposed to latter group to maximize attendance. We will continue to make efforts to engage as many of our members as possible I hope with the reactivation of the NS Private Practice Group that this sector of our district will perhaps have a renewed level of engagement with at least this CPA division.

The town Hall meeting with Kristin Taylor and Christine James in October was well received by our membership and we had 15 attendees, two of whom were new graduates. Comments were positive and I hope that translates into increased use of branch as well national resources by our membership. In addition to the Town hall meeting guest speakers, we have had Angie MacIntyre from Health Promotion re "Living Well for a Lifetime ...with Chronic Disease" and Beth Brydon re "Conductive Education" present during other 2008-09 meetings.

Our members continue to promote our profession with active participation in Heart and Stroke Heart to Heart Sessions, Osteoporosis education, Injury Prevention and Falls Prevention initiatives in the schools and communities and volunteering with club and school sport teams. We have district members involved at the executive level in provincial CPA divisions as well.

We will be hosting a taping course April 4<sup>th</sup> in New Glasgow. Enrollment will be preferential to our district membership and then opened up to any non CPA members should the course not fill. We will subsidize district members to offset the cost for the course.

The district current bank balance is approximately \$3016.00.

### Current Executive:

President: Kathy Anne Woodford  
Past President: Crystal Cameron  
Vice President: vacant  
Treasurer: Jennifer Merlin  
Secretary: Darlene Murrant  
Education Committee: Natalie Wood and Pam McNamara

At our last meeting we have formed a nomination committee to prepare a slate of officers for our district AGM in late spring.

Respectfully submitted,  
Kathy Anne Woodford  
March 12, 2009

# Section Reports

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## Private Practice Section

The transition from the previous Private Physiotherapy Association (PPA) to the new NS Section of the Private Practice Division (NSPPD) was completed in May 2008 with the approval of our new constitution by the membership and CPA National Board. We are now formally a component of the CPA, and membership is open to all physiotherapists who join the national PPD and reside in Nova Scotia.

The Section held its first Annual Meeting in November 2008, and was very pleased with the great turnout and positive member response. Elections were held for the new Section executive, and a membership levy structure was approved, in addition to engaging discussion on a variety of topics relevant to members.

The Section continues to work closely with the NSCPA - an arrangement that has been strengthened by sharing several projects, in particular, related to public education/marketing, the national Cost of Business survey, and advocacy related to physiotherapy funding. The Executive has identified three key priority areas for 2009: Political Action, Marketing, and Membership. Projects have been identified under each of the three areas, and will provide focus for the coming year. The Executive looks forward to working on behalf of private physiotherapists and physiotherapy in Nova Scotia and invites all physiotherapists working in private practice to join us.

### Current Executive:

Dan Purcell, Chair  
Rob Cameron, Secretary  
Liz van Zutphen, Treasurer  
Linda Langley  
Todd Lewin  
Rob MacDonald  
Joy Moore  
Collette Smith  
Brian Tomie

Additionally, Shelley Fleckenstein, Past President of PPA and Dan Boland, Past Political Action chair, continue to be involved as liaisons and their wisdom and contributions are very much appreciated by the new Executive.

Respectfully submitted,  
Dan Purcell, Chair

# Section Reports

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## Sports Section

### SPC-NS Executive 2008-2010:

Chairperson	Laura Lundquist
Treasurer	Jodie Terrio
Secretary	Martha Purdy
Education Chair	Shannon Estabrooks

### Recent Activities:

#### *Contact Information*

SPC-NS chairperson can now be reached for any questions/concerns/suggestions at the central email for SPC-NS at: [spcnovascotia@gmail.com](mailto:spcnovascotia@gmail.com)

#### *June 2008 First Responder Course*

There were 16 participants in this sport-specific course taught by Rick Courtney (Red Cross). There was a 100% pass rate in this 2-day course. Helped members attain the new standard for first aid set by Sport Physiotherapy Canada in order to maintain/gain a Certificate or Diploma in sports physiotherapy. Another course is planned for Feb

#### *Sport Certificate Prep Courses*

There were 8 participants in Part 1 (October 2008). This was a 2-day course designed to help in preparation for the written exam portion of the Sport Certificate exams. The follow up 2-day course is scheduled for February 28<sup>th</sup> & March 1<sup>st</sup> with 11 participants. This course was designed to assist in preparation for the oral exams. Both courses are suitable courses of interest for physiotherapists working in private practice with an active/athletic population even if they are not planning to take the exams; these courses will likely be offered again in preparation for the 2009/10 exams if there is enough demand from the membership.

#### *Interaction with Students*

There is a pizza lunch planned with Dal students March 6<sup>th</sup>, 2009. SPC-NS is hoping to foster better ties with students and offer opportunities for mentorship in event coverage.

#### *Mentorship program*

SPC-NS is in the early planning stages of a mentorship program matching experienced physiotherapists and athletic therapists with novice therapists/students in event coverage situations. This plan will likely be run in its entirety in 2010.

# Treasurer's Report: 2008 Financial Statement

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## Treasurer's Report to the NSCPA Membership Financial Period ending Dec. 31, 2008 - REVIEWED

<b>Income</b>	The Branch completed 2008 with just under \$30,000 more revenue than was budgeted. This overage is attributable almost equally to membership dues, and unbudgeted revenues from a course and from the wind-down of the South Shore District.
<b>Expenses</b>	<p>Office Expenses, consisting of contract staff, telephone, mailbox, and office supplies ended the year at just over \$3,000 over budget. \$2200 of this is attributable to a deposit made against a new Branch web site. The remainder was due to small overages on the staffing and office supplies lines.</p> <p>Newsletter expenses were significantly under budget due to the conversion to e-mailed newsletters.</p> <p>Other expenses that were significantly greater than budget included Congress (due to difficulties in predicting flight and accommodation expenses); the CPA membership administration fee (directly related to higher-than-budgeted membership fees); Public Relations &amp; Marketing (due to a 2007 planned expense related to outdoor advertising that was re-allocated to 2008); and Travel and Meetings (due to a significant increase in meetings, particularly related to the series of Town Hall meetings held in October, and a Primary Healthcare Conference attended by the President and ED)</p> <p>In total, expenses exceeded budget by just under \$7,000.00</p>
<b>Net Surplus/Loss</b>	At year-end, income exceeded expenses by \$24,596.24. This surplus has been reduced to \$14,596.24 by means of a transfer to Special Purpose Funds of \$10,000, specifically for completion of the Branch web site.
<b>Investments</b>	In September, a high-interest business savings account was opened through ING Direct. Funds in this account accumulate interest, yet are accessible for routine expenditures. Additional surplus funds are held in two fixed-term GICs
<b>Balance Sheet</b>	Cash, GIC's and interest receivables provide the Branch with a healthy balance of assets at \$117,949.84. Not including funds currently in GICs, the branch had a change in financial position of \$23,437.92 to the positive, between Jan. 1 2008 to Dec. 31, 2008.

In keeping with CPA's financial requirements for components, the Branch's 2008 financial statements were reviewed by a qualified external reviewer in February 2009. The review included an examination of bank statements, invoices, receipts, financial instruments, and reasonability testing of the statements of income and expenditures. The review concluded that the Branch's financial statements are a reasonable and accurate expression of the Branch's financial position.

Respectfully submitted,

Shaun Sangster, Treasurer

Kristin Taylor, President

Treasurer's Report: 2008 Financial Statement, continued

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Nova Scotia Branch  
of the  
Canadian Physiotherapy Association  
**Statement of Income and Expenditure to Dec. 31, 2008**

<b>INCOME</b>	<u>2008</u> <b>Budget</b>	<u>2008</u> <b>Actual</b>	<u>2008</u> <b>Difference</b>
Membership fees	\$49,786.00	\$64,891.70	\$15,105.70
Advertising/Trade Shows/AGM Sponsorship	750.00	400.00	-350.00
Interest	0.00	264.50	264.50
NSPPD Cost-Sharing Agreement	5,950.00	5,950.00	0.00
Miscellaneous	0.00	14,707.07	14,707.07
<b>Total Income</b>	<b>\$56,486.00</b>	<b>86,213.27</b>	<b>29,727.27</b>
<b>EXPENSES</b>			
Atlantic ED; NS ED Contract	\$27,563.00	28,157.72	-594.72
Office Equipment & Supplies	\$875.00	1,039.85	-164.85
Web hosting & Maintenance	\$150.00	2,377.50	-2,227.50
<b>Total Office</b>	<b>\$28,588.00</b>	<b>31,575.07</b>	<b>-2,987.07</b>
Newsletter			
<b>Total Newsletter</b>	<b>\$2,000.00</b>	<b>58.00</b>	<b>1,942.00</b>
<b>Other Expenses</b>			
National Projects	2,000.00	1,863.77	136.23
Awards Program	725.00	189.95	535.05
Bank Charges	100.00	74.56	25.44
Congress	3,000.00	3,714.74	-714.74
Districts Allotment	3,600.00	3,600.00	0.00
Recruit a Member/CPA Admin Fee	1,700.00	2,476.28	-776.28
Presidents Forum	2,000.00	1,749.00	251.00
Accounting/Legal	1,000.00	664.46	335.54
Public Relations & Marketing	5,000.00	6,784.50	-1,784.50
Students and Recruitment Event	400.00	150.00	250.00
Travel & Meetings	4,100.00	7,916.29	-3,816.29
Miscellaneous Expenses	500.00	800.41	-300.41
Total Other:	<b>24,125.00</b>	<b>29,983.96</b>	<b>-5,858.96</b>
<b>TOTAL EXPENSES</b>	<b>54,713.00</b>	<b>61,617.03</b>	<b>-6,904.03</b>
<b>Net Surplus /(Loss)</b>	<b>\$1,773.00</b>	<b>\$24,596.24</b>	<b>\$22,823.24</b>
<b>Transfer to Special Purpose Fund for Web Development</b>	0.00	<b>\$10,000.00</b>	\$10,000.00
<b>Net Surplus /(Loss) After Transfer</b>		<b>\$14,596.24</b>	

## Treasurer's Report: 2008 Financial Statement, continued

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**Nova Scotia Branch  
of the  
Canadian Physiotherapy Association  
Balance Sheet  
31-Dec-08**

<b>ASSETS</b>	<b>31/12/2008</b>
Current	
Cash at Bank - CIBC Chequing	\$14,567.54
Cash at Bank - ING	\$58,367.50
Investments - CIBC GIC                      4.60%	\$16,071.64
Investments - ING GIC                      4.00%	\$12,000.00
Interest Receivable - 2009	\$1,529.41
Interest Receivable - 2010	\$727.55
CPA Receivables	\$14,686.20
Other Accounts Receivable	\$ -
<b>TOTAL ASSETS</b>	<b>\$117,949.84</b>
 <b>LIABILITIES</b>	
Pres Elect Travel fund	\$1,500.00
Accounts Payable	\$666.35
 <b>MEMBERS EQUITY</b>	
Special Projects Reserve (consulting fees)	\$0.96
Sinking Fund	\$25,000.00
Unallocated Surplus	\$90,782.53
<b>TOTAL LIABILITIES &amp; MEMBER EQUITY</b>	<b>\$117,949.84</b>
 <b>Change in Financial Position, Jan. 1, 2008 to Dec. 31, 2008</b>	
Balance at Jan. 1, 2008	\$63,516.98
Balance of Expenses over Receipts	\$24,596.24
GIC - Cashed	\$11,751.72
GIC - Bought	-\$12,000.00
Withdrawals from SPF	-\$910.04
Balance at Dec. 31, 2008	\$86,954.90
<b>Change in position:</b>	<b>\$23,437.92</b>

# Treasurer's Report: 2009 Budget

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**Nova Scotia Branch**  
**of the**  
**Canadian Physiotherapy Association**  
**2009 Budget**

<b>INCOME</b>	<b>2009 Budget</b>	<b><u>2008</u> Budget</b>	<b><u>2008</u> Actual</b>
Membership fees	\$65,000.00	\$49,786.00	\$64,891.70
Advertising & Sponsorship	4,000.00	750.00	400.00
Interest	600.00		264.50
NSPPD Contribution - Staffing & Office	9,550.00	4,950.00	4,950.00
NSPPD Contribution - PR & Projects	2,000.00	1,000.00	1,000.00
Miscellaneous		0.00	14,707.07
<b>Total Income</b>	<b>81,150.00</b>	<b>56,486.00</b>	<b>86,213.27</b>
<b>EXPENDITURES</b>			
ED contract	37,000.00	27,563.00	28,157.72
Office Supplies & Operations	1,200.00	875.00	1,039.85
Miscellaneous Expenses	500.00	500.00	800.41
<b>Office &amp; Staffing</b>	<b>38,700.00</b>	<b>28,938.00</b>	<b>29,997.98</b>
<b>Banking, Insurance &amp; Legal</b>	<b>2,000.00</b>	<b>1,100.00</b>	<b>739.02</b>
Congress	4,700.00	3,000.00	3,714.74
Travel & Meetings	9,500.00	4,100.00	7,903.13
Districts Allotment	3,600.00	3,600.00	3,600.00
Presidents' Forum	2,000.00	2,000.00	1,749.00
<b>Meetings &amp; Stakeholder Relations</b>	<b>19,800.00</b>	<b>12,700.00</b>	<b>16,966.87</b>
Recruit a Member/CPA Admin Fee	2,500.00	1,700.00	2,476.28
Awards Program	750.00	725.00	189.95
Student Recruitment	400.00	400.00	150.00
<b>Membership Recruitment &amp; Retention</b>	<b>3,650.00</b>	<b>2,825.00</b>	<b>2,816.23</b>
Advertising & Public Awareness	8,000.00	5,000.00	6,784.50
Newsletter & Web	2,000.00	2,150.00	2,435.50
National Projects	7,000.00	2,000.00	1,863.77
<b>Public Relations &amp; Marketing</b>	<b>\$17,000.00</b>	<b>\$9,150.00</b>	<b>\$11,083.77</b>
<b>TOTAL EXPENSES</b>	<b>\$81,150.00</b>	<b>\$54,713.00</b>	<b>\$61,603.87</b>
<b>Net Surplus /(Loss)</b>	<b>\$0.00</b>	<b>\$1,773.00</b>	<b>\$24,609.40</b>

# Executive & Committee Volunteers

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Sincere thanks to our 2008 Branch Volunteers!

## Executive Committee

Kristin Taylor, President  
Carolyn King, Secretary  
Shaun Sangster, Treasurer  
Dan Boland  
Keltie Cheney

Alissa Decker  
Garry Keough  
Sarah Manley  
Alison McDonald

## Awards Committee

Carolyn King, Chair  
Amy Hallett  
Andrea Marcantonio

Andrea McAllister  
Lindsay Reid  
Nancy Walker

## Professional Development Committee

Alison McDonald, Chair  
Gail Creaser  
Christine Drinkwater

Heather Gillis  
Daphne London  
Randall Tressider

## Public Relations Committee

Sarah Manley, Chair  
Krista Adams  
Caroline Beirsto  
Kate Grosweiner

Ashley Loder  
Rob MacDonald  
Shelley Malcolm-Beazley  
Sarah Wight

**... and sincere thanks to the MANY other members who volunteered with Districts and Sections, conducted media interviews, provided feedback and ideas, sat on external committees, and more!**



Physiotherapy. It'll move you!

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