



Nova Scotia
Physiotherapy
Association

STRATEGIC PLAN 2018-2023



OUR ROLE:

As a provincial branch of the Canadian Physiotherapy Association (CPA), the Nova Scotia Physiotherapy Association (NSPA) serves as the voice and advocate for physiotherapists, physiotherapy assistants, and PT/PTA students all across Nova Scotia. We are a dynamic healthcare professional organization with over 650 members.

MISSION

The mission of the Nova Scotia Physiotherapy Association is to support its members and advance the profession of physiotherapy in order to improve the health and wellness of Nova Scotians.

Shared CPA Mission: As the vital partner for the profession, the Canadian Physiotherapy Association leads, advocates, and inspires excellence and innovation to promote health.

VISION

Physiotherapy in Nova Scotia is an essential partner for optimizing health.

VALUES

Integrity: The board acts in accordance with our stated values, mission, and priorities.

Sustainability: The board has an obligation to future members of the NSPA: we manage resources responsibly, ensuring our decisions contribute to the long-term health of the association.

Accountability: The board has a responsibility to our membership and to the NS College of PT: we are open and transparent in all board and association activities, while fulfilling ethical and legal obligations.

Best Interest: The board weighs the benefits and risks of all association activities, balancing the interests of members, the NS College of PT, and the general public.

Equity: The board works to facilitate equal accountability of NSPA resources for all members.



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STRATEGIC PRIORITIES

ACCESS

To help Nova Scotians obtain greater access to Physiotherapy.

Goal 1: Promote and Facilitate access to Physiotherapy Services.

CAPACITY

To enhance our collective organizational value and capacity.

Goal 1: Strengthen the NSPA member value proposition.
Goal 2: Strengthen NSPA board governance and business model.

EXCELLENCE

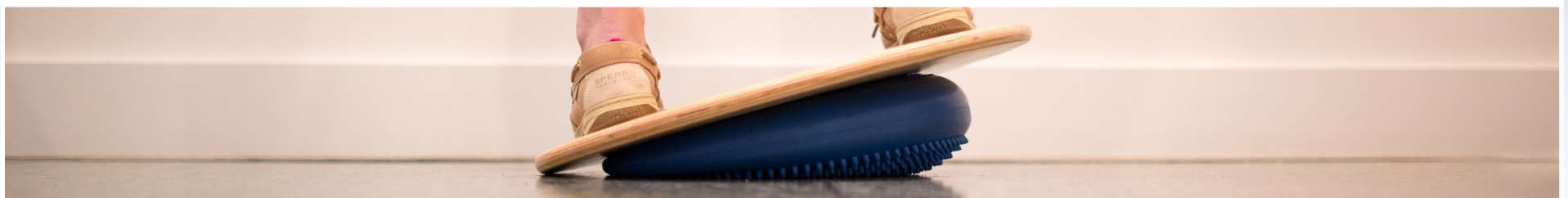
To champion excellence, innovations and professionalism in Physiotherapy.

Goal 1: Facilitate continuing Professional Development for our members.
Goal 2: Build professional pride.

VALUE

To promote the value of Physiotherapy to the public and stakeholders to influence the health system.

Goal 1: Position physiotherapy in relation to future health trends and population needs.
Goal 2: Deliver high impact advocacy and lobbying on behalf of members.



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