



Review of 2018 Priorities

Strategic Priority: ACCESS

GOAL: PROMOTE AND FACILITATE ACCESS TO PHYSIOTHERAPY SERVICES

- Objective 2: Lobby plan administrators/employers to consider removing requirement of Doctor's referral for PT services
 - Activities
 - Collaborate with national on direct access strategies
 - Contact plan administrators/employers
 - Actions
 - Stephen has taken on a role with the CPA working group focused on addressing national issues within the insurance sector including limitations with direct access to physiotherapy
 - The direct access working group has drafted and mailed letters to the President of the treasury board and President of the PSAC encouraging their review of their health plans that can discourage the usage of physiotherapy due to bureaucratic barriers such as physician referrals.

Strategic Priority: VALUE

GOAL: PROMOTE THE VALUE OF PHYSIOTHERAPY TO THE PUBLIC AND STAKEHOLDERS TO INFLUENCE THE HEALTH SYSTEM

- Objective 2: Increase the number of PTs in collaborative health clinics in NS
 - Activities
 - Meet with NSHA decision makers and other stakeholders
 - A group from the NSPA has met with Graeme Kohler, the director of primary care in the central zone, to discuss the value of physiotherapy and to open the lines of communication regarding the inclusion of physiotherapy when developing the collaborative care clinics. Communication has been ongoing but progress on the clinics has been slow and thus there is little news to report at this time.
 - Produce and distribute resource documents and advocacy tool kit for members
 - The advocacy committee decided to take this on in 2019 and develop a large scale advocacy toolkit that can be used by physiotherapists and the general public to advocate for large scale issues facing physiotherapy. The working group has currently gathered data from other similar toolkits and remains in the planning phase.

Looking Forward to 2019 Priorities

Strategic Priority: ACCESS

GOAL A-1: PROMOTE AND FACILITATE ACCESS TO PHYSIOTHERAPY SERVICES

- Objective 2: Lobby plan administrators/employers to consider removing requirement of Doctor's referral for PT services
 - Activities
 - Collaborate with national on direct access strategies
 - Contact plan administrators/employers
 - Collaborate with PR Committee to promote role of PT and highlight strain on the system due to requirement of doctor referrals

Strategic Priority: VALUE

GOAL: PROMOTE THE VALUE OF PHYSIOTHERAPY TO THE PUBLIC AND STAKEHOLDERS TO INFLUENCE THE HEALTH SYSTEM

- Objective 2: Increase the number of PTs in collaborative health clinics in NS
 - Activities
 - Continue working with NSHA representatives
- Objective 3: Produce advocacy tool kit to encourage advocacy opportunities within NSPA members
 - Activities
 - Research similar organizations' advocacy toolkits
 - Determine and carry out inclusion/exclusion of materials from other organizations/CPA
 - Generate report and recommendations for advocacy toolkit to be added to NSPA website

Advocacy Committee Members 2018-2019

Piaf Des Rosier, Jessica Bergevin, Agnes Madsen, Alison MacDonald, David Kachan, Liam McCormick, Sandra Curwin

Respectfully Submitted,

Stephen Richey
Committee Chair

